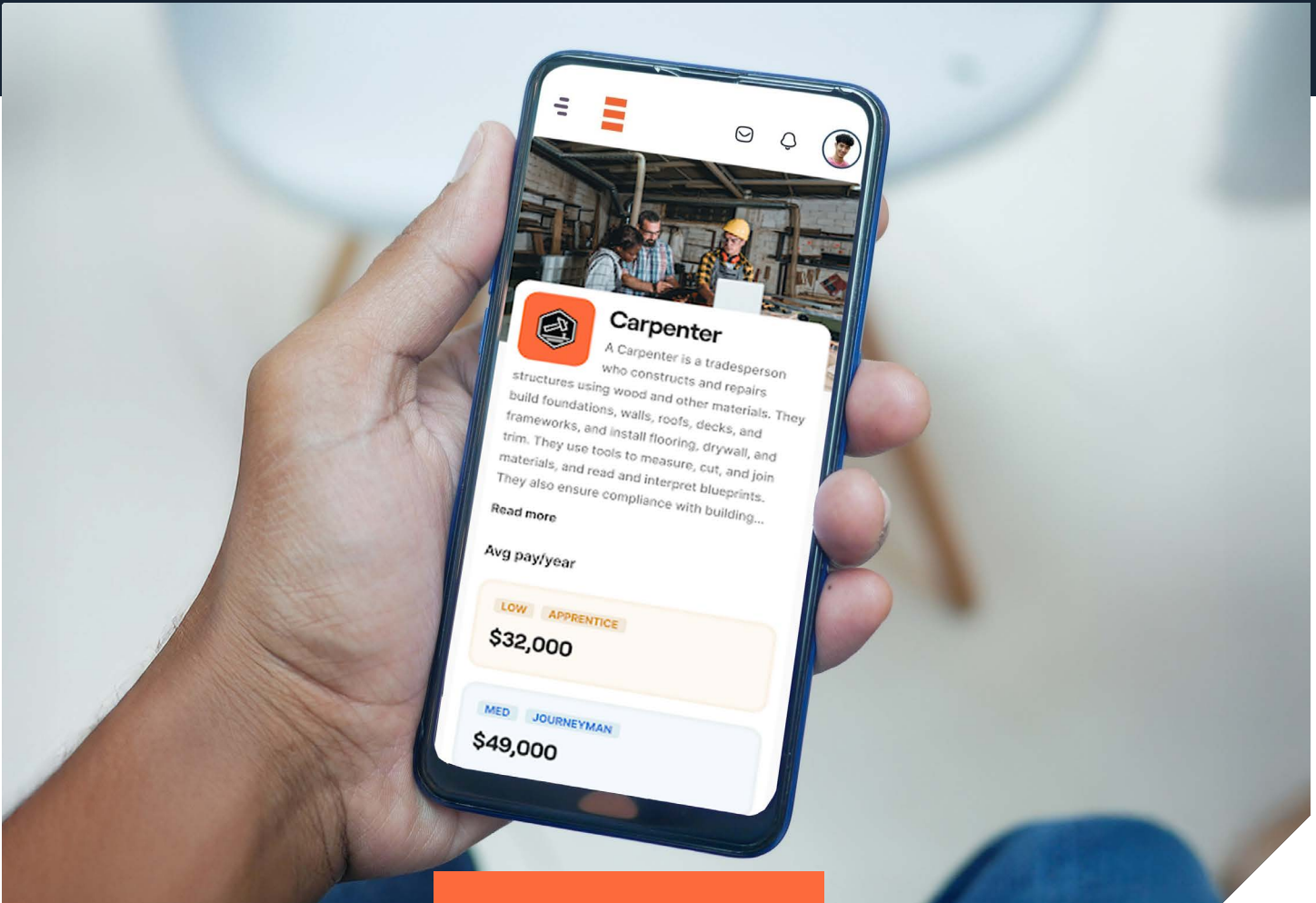


CareerStarter: A Quick-Start Guide for Industry



This guide equips you with everything you need to introduce CareerStarter to the next generation of skilled construction professionals.

The National Center for Construction Education and Research (NCCER) helps you connect with the next generation of skilled craft professionals. CareerStarter is a free tool that bridges the gap between curiosity and career by helping individuals explore the construction industry and discover opportunities—giving you direct access to motivated candidates ready to launch their futures.



CAREER STARTER

As an employer, you play a critical role in shaping the workforce of tomorrow. This guide can help you make the most of CareerStarter to promote your company and connect with individuals pursuing careers in the skilled trades.

Here, you'll find ready-to-use resources for showcasing your organization, posting opportunities and engaging with potential hires.

Together, we can shape the future of the industry—one career at a time.

careerstarter.nccer.org →

Help Build Your Talent Pipeline by Introducing Your Company to New Craft Professionals

Use these talking points to craft engaging and informative social posts about the value of CareerStarter.

KEY MESSAGES



CareerStarter is a free platform that makes it easy for you to connect with construction students and recruit entry-level talent.



CareerStarter provides you access to a growing network of motivated, career-ready candidates with the skills you need.



Open positions and apprenticeships are automatically pulled from your company website into the platform, expanding your reach and connecting you to a broader pool of talent.



CareerStarter helps you strengthen your long-term workforce pipeline by engaging with emerging talent early in their career journey.



Discover organizations providing training locally and build partnerships to create a sustainable talent pipeline.

Social Media Posts

Use these sample posts as inspiration and customize the language to match your organization's voice and job seekers' interests.

SAMPLE POSTS



Looking for a job in construction?
We're hiring! Use CareerStarter to learn
about our exciting opportunities.

<https://app.skillhero.works/careerstarter-signup>

#CareerStarter #Hiring
#CareerOpportunities



We're seeking entry-level talent to join our
team at *<insert your company name>*. Work
on exciting new projects and enjoy great
benefits like *<insert unique benefits for
your company>*. Discover more and apply
through CareerStarter today.

<https://app.skillhero.works/careerstarter-signup>

#CareerStarter #Hiring #SkilledTrades



We're always on the lookout for
top talent at *<insert your company name>*.
Explore our profile on CareerStarter and
connect with us.

<https://app.skillhero.works/careerstarter-signup>

#CareerStarter #CreateConnections
#SkilledTrades



Join our team and contribute to exciting
new projects *<insert specific project area
subject>*. At *<insert your company name>*,
we offer *<insert your unique benefit>*.
Explore our available entry-level positions
and apply today on CareerStarter.

<https://app.skillhero.works/careerstarter-signup>

#CareerStarter #Hiring #SkilledTrades



The industry needs skilled workers—and we need YOU! Check out *<insert your company name>*
on CareerStarter and discover exciting opportunities.

<https://app.skillhero.works/careerstarter-signup>

#CareerStarter #BuildTalent #CareerOpportunities

Additional Resources & Tips

RESOURCES & TIPS



Download graphics to share in your social media posts.

careerstarter.nccer.org/resources →



Ready-to-go flyers and informational materials are available for free.

careerstarter.nccer.org/resources →



Follow, like and subscribe to NCCER to stay updated on the latest resources, industry trends and valuable content to support your company's growth and hiring needs.



Share CareerStarter with your team and industry peers to connect with career-ready students and promote entry-level opportunities within construction.





Thank You

We appreciate your dedication to the industry.
We want to make your job easier.

With CareerStarter, we're shaping the workforce of tomorrow and
building a strong talent pipeline to transform the industry.

PROCORE[®]



Thanks to the generosity of our partners,
CareerStarter is a free resource. Let's keep
empowering the next generation of skilled workers.